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on community design

# Retaining Young Talent in Massachusetts

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# Talent = global competitiveness

- Massachusetts trains more young talent for the global economy than almost anywhere else in the world.
- Yet much of that talent leaves the state.



# Millenials Follow Lifestyle, Not Jobs

Of all college-educated  
25- to 34-year-olds –

**64%** looked for a job  
*after* they chose the city  
where they wanted to  
live.

- U.S. Census



## Young Americans ditch the car

By Steve Hargreaves @CNNMoney September 17, 2012: 11:30 AM ET



PHOTO: THINKSTOCK

NEW YORK (CNNMoney) -- America's young people just aren't buying cars like they used to.

The share of new cars purchased by those aged 18-34 dropped 30% in the last five years, according to the car shopping

And they  
don't  
seem to  
want cars

# Mass. disadvantages

- Housing is expensive
- Housing not well suited or well located for young talent

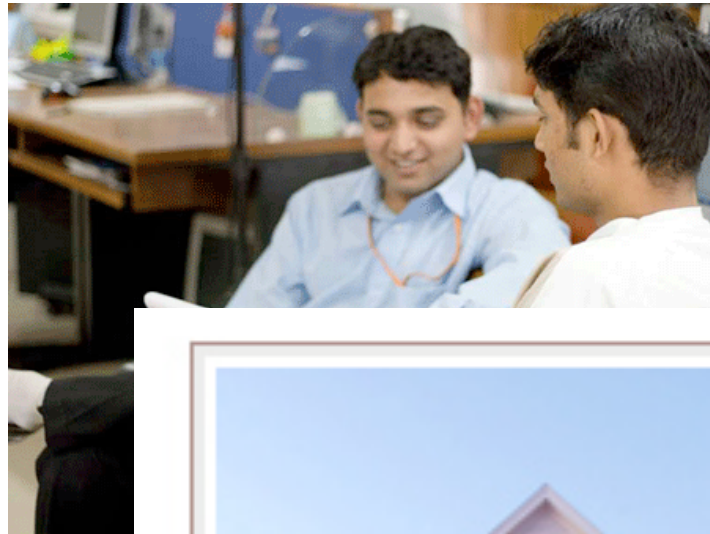






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- Gov. Patrick convened Governors' Institute in July to discuss a policy response to this problem





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